



## Thai–Nordic Association

Sponsor Packages for Events and Media platforms



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## 1 Welcome

We would like to thank you all for your ongoing support over the years when it comes to Thai-Nordic Association and the events, special thanks to our Members and Sponsors.

We are now offering a wider range of Sponsor packages and services with more specific options per events and on our media platforms. Sponsor Package that includes full coverage in all our events and banner presence on our official website and Social media accounts. There will be an option to run a cover article about your business that will be published to all our members via Social media with links to your website. We also offer a Single event sponsorship package. Our publication reach is 3,500–9,300 people based on our members and Social media groups.

## 2 About the Association

Thai Nordic Association was founded in 1920 and is association serving the Nordic community mainly in Bangkok and the surrounding provinces. Throughout its existence, Thai Nordic Association has always been an entirely volunteer-run non-profit organization, with all funds raised applied to subsidies events and activities for the Scandinavian community in Thailand and where possible, donated to charities. Joining couldn't be easier, so join the team and enjoy some of the best Scandinavian events in Thailand.

The purpose of the Association is:

- To act as a union between Nordics living in Thailand
- To organize social activities
- To organize sports-and leisure activities for interested
- To publish a Nordic Bulletin and operate a website
- To give advice and guidance to Nordics living in Thailand

Membership is open to all Nordics living in Thailand and anyone who has a close connection to Scandinavia. Membership will not only enable you to touch base with like-minded people or make new Scandinavian friends but it gives you the chance to assist the Committee with the development of our events. Joining will ensure you are kept up to date with all of our event dates as well as news and other happenings in Thailand. It will also give you access to some great offers at participating restaurants, retailers as well as selected Scandinavian events. We regularly partner with other Scandinavian business chambers for events and TNGS Golf team that organizes Golf tournaments all year around.



### 3 Sponsor Web Packages

These packages have each been setup to a specific reach based on preferred media platform, notice they can be changed and customized specifically for your needs. The length of each package can be invoiced Monthly, Quarterly and Yearly. All promo materials to be provided by Sponsor.

#### Online Media Web Packages

Package	Details	Price/month
Bronze Web Banner	<ul style="list-style-type: none"> <li>Web site banner front page</li> <li>400x80 px</li> <li>Second banner section</li> </ul>	2.500THB
Silver Web Banner	<ul style="list-style-type: none"> <li>Web site banner front page</li> <li>400x80 px</li> <li>First banner section</li> </ul>	4.800THB
Gold Web Banner	<ul style="list-style-type: none"> <li>Web site banner front page</li> <li>1260 x 140 px</li> <li>First banner section</li> </ul>	9.400 THB
Platinum Package	<ul style="list-style-type: none"> <li>Web site banner front page</li> <li>1600x 860px</li> <li>Top section and Front page Slider</li> <li>Premium banner section</li> <li>Promotional article, with outbound link</li> <li>Post on Facebook</li> <li>News letter to members</li> </ul>	18.200THB

### 4 Specific Promotional services

Prices are for one time of each service. All promo materials to be provided by Sponsor.

Package	Details	Price
Article Published at Website	<ul style="list-style-type: none"> <li>400 words</li> <li>2 Photos, 600x450 px</li> <li>Outbound link</li> <li>Posted on Facebook</li> </ul>	4.500 THB
Direct News Letter to members by email	<ul style="list-style-type: none"> <li>200 words</li> <li>2 Photos, 600x450 px</li> <li>Outbound link</li> <li>Posted on Facebook</li> </ul>	7.500 THB



## 5 The Social

To tailor for the young Nordic crowd in Thailand we host a frequent event called The Social. The goal is to build strong friendships in a fun and relaxed setting. Sponsorships for these events go towards providing event participants with free food and drinks.

Package	Details	Price per event
Silver Package	<ul style="list-style-type: none"><li>• Sponsor logo Facebook event post</li><li>• Sponsor logo on event newsletter sent to all members</li></ul>	7.500 THB
Gold Package	<ul style="list-style-type: none"><li>• Sponsor banner at event</li><li>• Article published on website (400 words)</li><li>• Sponsor logo Facebook event post</li><li>• Sponsor logo on event newsletter sent to all members</li></ul>	15.000 THB
Platinum Package	<ul style="list-style-type: none"><li>• Presentation at event (5 min)</li><li>• Sponsor banner at event</li><li>• Article published on website (400 words)</li><li>• Sponsor logo Facebook event post</li><li>• Sponsor logo on event newsletter sent to all members</li></ul>	20.000 THB

## 6 Crayfish Party

The famous Nordic Crayfish Party to be held next in September 2024. The evening offers everything that you have come to expect from the epic Nordic Crayfish Party. Live band, dancing and lots of Crayfish with assorted delicacies and free flow of Wine, Beer and Snaps.

Package	Details	Price per event
Silver Package – Lower sections	<ul style="list-style-type: none"><li>• Logo in email campaign for the event</li><li>• Logo in e-invitations for the event</li><li>• Logo in Facebook event post</li><li>• Small Logo on entrance banner – Lower Section</li><li>• Small Logo on Ballroom banner – Lower Section</li><li>• Small Logo on PowerPoint Point presentation on wall</li><li>• Small Web Banner on website 2 months – Lower Section</li></ul>	18.000 THB
Gold Package –Top Sections –Ticket	<ul style="list-style-type: none"><li>• Logo in email campaign for the event</li><li>• Logo in e-invitations for the event</li><li>• Logo in Facebook event post</li><li>• Large Logo on entrance banner – Top Section</li><li>• Large Logo on Ballroom banner – Top Section</li><li>• Large Logo on PowerPoint Point presentation on wall</li><li>• Large Web Banner on website 3 months – Top Section</li><li>• One Event Dinner and Dance Ticket</li></ul>	30.000 THB





## 7 Golf Event packages

Thai Nordic Golf Society (TNGS) holds about 8–10 Golf Cup each year. The sponsor packages are setup with several options of reach and size. Complete ownership of one event is also available.

Package	Details	Price per event
Silver Package	<ul style="list-style-type: none"> <li>• Logo on event back drop banner 150x350 cm</li> <li>• Logo on Golf Cup Event page</li> <li>• Logo on sponsor post email News Letter</li> </ul>	9.500 THB
Gold Package	<ul style="list-style-type: none"> <li>• Logo on event back drop banner 150x350 cm</li> <li>• Logo on event Roll up 220x90 cm</li> <li>• Website Banner on Golf Cup event page 400x80 px</li> <li>• Logo on sponsor post TNA Social media accounts</li> <li>• Logo on sponsor post email News Letter</li> <li>• Company Promo Email News letter</li> </ul>	20.500 THB
Platinum Package	<ul style="list-style-type: none"> <li>• Logo on event back drop banner 150x350 cm</li> <li>• Logo on event Roll up 220x90 cm</li> <li>• Website Banner on Golf Cup event page 400x80 px</li> <li>• Website Banner on TNA Front page 400x80 px</li> <li>• Logo on sponsor post TNA Social media accounts</li> <li>• Logo on sponsor post email News Letter</li> <li>• Company Promo Email News letter</li> </ul>	32.500 THB
Full Tournament Package	<ul style="list-style-type: none"> <li>• Name of the Golf event</li> <li>• Presentation at the Event</li> <li>• Corporate guest at cost</li> <li>• Web article and post write up after event</li> <li>• Logo on event Roll up 220x90 cm</li> <li>• Logo on event back drop banner 150x350 cm</li> <li>• Website Banner on Golf Cup Event page 400x80 px</li> <li>• Website Banner on TNA Front page 400x80 px</li> <li>• Logo on sponsor post TNA Social media accounts</li> <li>• Logo on sponsor post email News Letter</li> <li>• Company Promo Email News letter</li> </ul>	<p>Contact Media department for price.</p> <p>media@tna.or.th</p>



## 8 Contact us

Here are the main communication channels for the association.

Department	Information
Online Media related topics and Sponsor packages	media@tna.or.th
The Treasurer for Payments and Invoicing	treasurer@tna.or.th
The Board	board@tna.or.th
Thai Nordic Golf Society	golf@tna.or.th

Please notice the Association is entirely run by volunteers and rest a sure we always try to respond to any request as soon as we can. Thanks again for all your support and we look forward to hear from you.

yours sincerely  
The Board





Thai Nordic Association  
media@tna.or.th  
www.tna.or.th

## 9 Web banner placements

### Top banner sections

100 YEARS  
THAI-NORDIC ASSOCIATION  
1920-2020

Home About Us News Bulletin Golf Events Photos  
Nordic Info Contact

Become a Member

Open letter to the Nordic Prime Ministers

Bangkok Pattana School  
A WORLD OF OPPORTUNITY

BANGKOK HOSPITAL

KIS  
Congratulations to our 2020 cohort!  
35.3  
96%

First banner section

### Lower banner sections

#### Sponsors

Wissen & Co Ltd.  
LAWYERS

สมิติเวช  
SAMITIVEJ

Second banner section

SKANDINAVISK SAMFUND  
SIAM

Contact Us

Level 17, Suite 1701,  
253 Asoke Building,  
Sukhumvit 21 Rd. (Asoke),  
Klongtoey Nua, Wattana,  
Bangkok 10110 Thailand.

Email: board@sss.or.th

Main Links

About Us  
Thai Nordic Golf Society  
Events  
Become a Member

Newsletter

Sign up to our Mailing list to get the latest news and invites to our events!

Subscribe

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## 10 Photos from events

### TNGS Golf Cup





## 100th Years Anniversary



## Crayfish Party

